



ORIGINAL FOWLER'S CHOCOLATE CO., INC. / 100 RIVER ROCK DRIVE "SWEET" 102 / BUFFALO, NY 14207-2163 / TEL: 716-877-9983 / FAX: 716-877-9959
www.fowlerschocolates.com

Fowler's Chocolates is pleased to continue our newest Catalog of Chocolates Fundraiser. The catalog (PDF) and order forms (Excel) are now in digital format so anyone can view, print, and email at their convenience. This new fundraising catalog will feature our top selling holiday chocolates (available during their specific season), as well as our best everyday chocolates, Gift Cards, and our Fundraising Candy Bars (available year-round). The catalog and order form will be available for the sellers as well as a master order form for your organization. This fundraiser is available anytime, so you can sell anytime! And since Fowler's Chocolates is known for providing consistent quality and great profits, this fundraiser is sure to bring you the success you need! Take a look at how it works:

FOWLER'S CHOCOLATES CATALOG FUNDRAISER – HOW IT WORKS

CATALOG AND ORDER FORMS AVAILABLE VIA EMAIL AND FROM [WWW.FOWLERSCHOCOLATES.COM/CONTENT/PAGES/FUNDRAISING](http://www.fowlerschocolates.com/content/pages/fundraising)

SIGN-UP WITH FOWLER'S

PRINT, SIGN, AND FAX (OR EMAIL) THE FUNDRAISING AUTHORIZATION FORM, INCLUDING PREFERRED SELLING DATES AND DELIVERY DATE/TIME.

SELLER VISITS FRIENDS/FAMILY

ORGANIZATION/PARENT MAY PRINT OR EMAIL THE CATALOG AND ORDER FORM. SELLER COLLECTS ORDERS AND PAYMENTS FROM FRIENDS/FAMILY.

SELLER SUBMITS SALES AND PAYMENT

EACH SELLER/PARENT WILL SUBMIT THEIR ORDER FORM AND PAYMENT TO HEAD VOLUNTEER, SAVING A COPY FOR THEIR RECORDS.

ORGANIZATION TALLIES THE ORDERS

ORGANIZATION COLLECTS AND TALLIES ORDERS; THEN EMAIL (OR FAX) THE MASTER ORDER FORM TO FOWLER'S.

FOWLER'S PROCESSES ORDER

FOWLER'S WILL SUBMIT AN INVOICE TO HEAD VOLUNTEER VIA EMAIL, MAIL, OR FAX, AND CONFIRM DELIVERY DATE/TIME.

FOWLER'S DELIVERS ORDER

FOWLER'S WILL DELIVER ENTIRE ORDER TO ORGANIZATION (OR ARRANGE FOR P/U AT ONE OF OUR RETAIL STORES) AND COLLECT PAYMENT COD.

SINCE ORDERS ARE DELIVERED PER ITEM, NOT PER SELLER, I WILL BE HAPPY TO ASSIST IN CHECKING, SORTING, AND DISTRIBUTING YOUR ORDERS.

THIS GUARANTEES YOU RECEIVE THE EXACT NUMBER AND TYPE OF CHOCOLATES WITHOUT REQUIRING YOU TO OPEN EVERY INDIVIDUAL ORDER

Profits are 40% for Chocolates and Gift Cards, and 50% for our 1.875oz Candy Bars. Delivery is free for invoices over \$1000. Invoices under \$1000 (minimum \$500) may be scheduled for pick-up at any of our retail locations, or other arrangements may be available.

Please call or email anytime and I will be happy to go over this excellent fundraiser with you. I sincerely thank you for every opportunity to work with you and look forward to ensuring you have a successful fundraiser. Thank you!

Robert Browning

Director of Fundraising

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